



SUSTAINABLE REGIONAL MANAGEMENT

Bachelor of Science



Hochschule für Forstwirtschaft
Rottenburg
University of Applied Sciences

Real close. Far ahead.



Learning for the needs of tomorrow!

„EXZELLENZHOCHSCHULE“
Stifterverband
für die Deutsche Wissenschaft

5x OFFIZIELLES
PROJEKT DER
WELTDEKADE
2006 - 2014

With nearly 1,100 students, the University of Applied Forest Sciences (HFR) is a small but future-oriented University of Applied Sciences. The curricula are based on employment-related fields of the future.

In its courses, the university develops cross-sectoral solutions in the fields of forest management, timber industry, nature and environmental protection, landscape planning, water management, sustainable regional management, resource-efficient building and renewable energies. These programmes focus on transferring knowledge and skills for the material and energetic use of renewable resources and responsible use of scarce resources.

Graduates have excellent employment prospects.

The HFR was awarded UNESCO prizes every year from 2006 to 2014 for their forward looking educational offer. It is thus one of 16 institutions from over 1,800 award-winning projects. It also won the university competition “Excellence strategies”, organised for small and medium universities by the German science foundation.

Sustainability as a theme

Within the country, HFR is among the universities with the clearest training and research profiles due to its consistent orientation of all programmes towards the principle of sustainability. It prepares students for their professional career with a comprehensive academic education (key skills and expertise).

As a result, the application-oriented combination of research and teaching forms a solid unit. HFR offers 5 Bachelor's and 3 Master's programmes.

The university maintains close contacts with numerous partner universities in many European countries and worldwide. These collaborations primarily serve international student exchange.

The clear layout of the university and its historic campus ensures a familial atmosphere and short walking distances. This allows students to be advised individually, which significantly contributes to more pleasant and effective studies. The location surrounded by forest and orchards offers many opportunities for outdoor teaching events.



“With us, knowledge and expertise on sustainability is acquired through individual studying.”

PROFESSOR DR. DR. H.C. BASTIAN KAISER, RECTOR



"A university education for the future"



Study Sustainable Regional Management! Develop and shape the countryside.

In rural areas, there has been a proliferation of structural problems. Sustainable Regional Management is particularly necessary. An important component in this regard would be a valorisation of the rich variety of resources in rural areas.

Modern regional management means developing regions in an economically and environmentally sustainable way. For this purpose, regional and touristic models must be created, conservation measures be implemented and economic analyses be carried out, for example. It is important to take the interests of business representatives, environmental and social organisations, and not least the population into account when dealing with this matter, because sustainable regional management takes place in all strata of society and on all political levels.



Tourism plays an especially important role in securing employment opportunities for people in rural areas. Especially in peripheral areas and large protected areas, it is primarily nature-based tourism and recreational activities that safeguard added value. In courses on tourist product development, quality management and brand management, students acquire a sound basis for touristic development and the competitive positioning of rural areas.



Relevant for practice. Close to nature.

HFR places particular emphasis on high practical relevance. Numerous excursions and field exercises provide insights into future career fields. Project work and group projects go beyond the subject content to transfer social skills that are essential for the targeted profession. The inclusion of lecturers who come directly from professional practice, as well as the professional experience of all teaching staff, guarantee sound practical relevance.

In particular, the integrated internship at home or abroad and the integrative project in the sixth semester enable practical application of the knowledge acquired with the studies. Students can make initial contacts with future employers or find topics for Bachelor theses.

In the first two semesters the basis and methodology of natural and social sciences are taught, e.g. in geography, nature and environment protection and tourism, as well as economic and legal basic knowledge. The provision of key competences in the fields of communication, data management, as well as foreign languages and scientific work is also of great importance.

In addition to extensive theoretical parts, which amplify into special topics into more detail, such as marketing or public participation, in the core studies the focus is also directly related to practical relevance. The selection of at least two interest-dependent specialist subjects from the topic fields of tourism, regional economics or conservation sets individual, labour market-oriented priorities.



B.Sc. degree programme overview

1 st sem.	BASIC PROGRAMME Systematic teaching of broad basic knowledge as a relevant basis for the main studies
2 nd sem.	
3 rd sem.	MAIN PROGRAMME PART 1 Intensive preparation of the students for the internship
4 th sem.	
5 th sem.	INTERNSHIP
6 th sem.	MAIN PROGRAMME PART 2 Preparation of the students for professional practice or where relevant a subsequent Master's programme Bachelor thesis
7 th sem.	
	BACHELOR OF SCIENCE (B.Sc.)



"I would recommend the degree programme to anyone who wants to work in nature-based tourism."

Manuela Feiler, Project Manager of city marketing and tourism at the WIT Wirtschaftsförderungsgesellschaft Tübingen mbH (business promotion society)



You have great development opportunities here. And great career prospects.

The “Sustainable Regional Management” programme is designed for a wide range of professional fields. Students can set and develop their individual priorities in a versatile manner.

The aim of the programme is to train qualified graduates who recognise innovative social, environmental and economic potentials in rural areas and who plan and implement their utilisation.

Our graduates are able to provide expert advice to help regional decision-makers identify potential conflicts early and to set planning emphases for innovative value creation potentials in rural areas. This task requires scientific know-how, expertise in several subjects as well as interdisciplinary methods and communication competence.

Many career opportunities

In addition to being self-employed, potential employers for our graduates include:

- Authorities and administrations
- Planning and consulting offices
- Tourism associations
- Economic development agencies
- Landscape management associations
- Conservation organisations
- Organisations of development cooperation

After a successful Bachelor's degree it is possible to qualify further with a Master's programme.

10 REASONS

to study Sustainable Regional Management in Rottenburg

Future-oriented programme

High practical relevance

Individual advice

Personal atmosphere

Close to practising partners

Wide-ranging international contacts

Interdisciplinary focus

Close to biosphere reserves and national park

Great career prospects

Great networking in the region



Rottenburg - loveable and liveable

Buildings spanning styles from eight centuries make up the cityscape of the idyllic town on the Neckar river (e. g. medieval and gothic churches or baroque chapels).

A variety of traces dating right back to Roman times bear witness to an interesting past. At carnival time, things get a bit crazy in the city and every year there is a temptingly interesting range of cultural events offered.

Rottenburg offers attractive and affordable living space, with plenty of shopping opportunities and a good range of recreational activities.

Its location halfway between Stuttgart and Lake Constance, between the Black Forest and the Swabian Alb, as well as good transport links to the motorway make Rottenburg an ideal starting point for trips into the region, both close by and further afield.

The state capital is only 50 km away, and the university town of Tübingen is 12 km away. Both towns are easily accessible by train.

Further information on Rottenburg at:
www.rottenburg.de



In Rottenburg, it is easy to find a suitable room. There are plenty of shared student houses and affordable rooms in dormitories just minutes away from the university.



Getting started

Study programme information day

Twice a year, there is a programme information day at the university. Students and prospective students have the opportunity to attend lectures on the programmes, to participate in a tour of the campus and to talk to professors and students. The dates are on our website.

Access to higher education

There are several ways leading to a degree at the University of Rottenburg: from the general university entrance exam to professional qualifications. For more information, consult our website.

Application process

Programmes start in the winter semester. The deadline for application is July 15th (late applications will not be accepted). The application can be filled out online starting in the middle of April each year. Detailed information can be found on our website.

To apply for a student place at any university in Baden-Württemberg, a certificate of participation in an orientation test is required. (www.was-studiere-ich.de)

www.hs-rottenburg.de

Do you have any questions about the programme?



Prof. Dr. Steffen Abele
Head of studies

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Do you have any questions about applying?



Silke Lippert
General student advice

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Other programmes:

Bachelor of Science

- Forest Management
- Renewable Energies
- Wood Management and Technology
- Water Resource Management

Master of Science

- Forest Management.
- Resource-efficient Building
- SENCE (Sustainable Energy Competence)

University collaborations

UNIVERSITÄT HOHENHEIM



EBERHARD KARLS
UNIVERSITÄT
TÜBINGEN



Hochschule Ulm



University of
Applied Sciences

Hochschule Esslingen
University of Applied Sciences



Hogeschool
VHL
University of Applied Sciences

**Hochschule
für Technik
Stuttgart**